



Bardel Entertainment Lauded as Storage Networking World's 2006 "Best Practices in Storage" Award Finalist

SANRAD Customer recognized for IP SAN excellence

SAN MATEO, Calif. – November 1, 2006 – SANRAD Incorporated, a leading supplier of open enterprise IP SANs, today announced that one of its customers, Bardel Entertainment, has been named a finalist in Storage Networking World's (SNW) "Best Practices in Storage" awards program.

SANRAD is transforming the way enterprises implement and manage storage solutions by providing every server with low-cost SAN connectivity and management. SANRAD gives enterprise IT managers an economical solution that extends centralized data protection, access and compliance across the entire organization. By leveraging their existing storage and network infrastructure, SANRAD customers can save more than 90 percent of the cost of existing FC SAN connectivity and management solutions.

SANRAD's storage-agnostic approach allows IT managers to utilize existing resources and employ different classes of storage to meet the varying performance and reliability needs of the organization. For example, users can maintain an existing Fiber Channel connection for situations where throughput matters most, and use iSCSI for other purposes, such as projects, user files, email or database functions.

SANRAD's V-Switch is compatible with solutions from Brocade, Engenio, HP, Veritas, IBM, Microsoft and others.

About SANRAD

SANRAD delivers intelligence at the network layer and is the leader in intelligent IP storage networking, enabling hundreds of organizations worldwide to effectively access, share and manage storage across standard Ethernet environments. SANRAD delivers a new dimension in the continuity and simple management of vital business information by coupling standard IP connectivity with network-based storage services to create IP-based Storage Area Networks. SANRAD IP SANs enable continuous data protection, full data availability and effective resource provisioning with excellent price/ performance. SANRAD's U.S. sales, marketing and support offices are located in Silicon Valley/Bay Area, Calif., with research and development and international sales offices in Tel Aviv, Israel. SANRAD is backed by leading venture capital firm Sequoia Capital and is a member of the RAD Group, a family of more than 20 independent companies that together make up one of the largest multi-national revenue producers in networking.

About the "Best Practices in Storage" Awards Program

Sponsored by EMC, the Storage Networking World annual awards program, "Best

Practices in Storage," identifies and acknowledges excellence among users of storage technology in the following categories:

- Planning, Designing and Building a Strategic Storage Infrastructure
- Storage Reliability and Data Recovery
- Securing the Storage Fortress
- Systems Implementation
- Innovation and Promise

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