

SANRAD Partners with AppSpeed as Part of Expansion in Virtualization Market

Leading UK virtualization distributor leverages innovative SAN technology

Basingstoke, UK, and Tel Aviv – 11 February 2009 – SANRAD, the market leader in storage virtualization, storage management and disaster recovery, has signed a distribution agreement with AppSpeed in the UK. The agreement with AppSpeed is to promote the full range of SANRAD products, and is part of SANRAD's continued aggressive growth in the SAN and virtualized storage markets.

“We are very pleased by the signing of this agreement,” said Grahame Smee, Managing Director of AppSpeed Distribution. “It strengthens our position as a leader in the evolving virtualization market by adding a powerful storage virtualization partner to our existing offerings. We at AppSpeed look forward to working closely with SANRAD to our great mutual benefit.”

AppSpeed will distribute SANRAD's core products, V-STOR and V-Switch, which serve organizations of all sizes by providing continuous data availability and further protecting the data with a combination of snapshots, mirroring and replication. SANRAD solutions provide complete disaster recovery with zero down time and zero data loss. The SANRAD products are certified by Microsoft Hyper-V, Virtual Iron and VMware.

“We look forward to working closely with AppSpeed,” said Paul Jassies, Sales Director EMEA at SANRAD. “AppSpeed's aggressive approach and market reach is impressive, and we see great potential for strengthening our considerable technological advantages in the UK market.”

About SANRAD

SANRAD's SAN storage solutions are optimized to enhance server virtualization, disaster recovery and business continuity. SANRAD's iSCSI-based technology and automatic failover ensures zero downtime and zero data loss. SANRAD's high availability technology provides peace of mind during disasters, while its support for storage arrays across different vendors protects existing and future investments in storage assets. SANRAD's robust IP SANs are installed in mission-critical environments, from governmental bodies, hospitals and universities to organizations in the private sector. www.sanrad.com

About AppSpeed

AppSpeed has established itself as a leading value-added distributor specializing in virtualization and server-based computing solutions, providing best-of-breed technologies that help resolve key IT challenges. The virtualization technologies include server virtualization, VDI and management solutions that deliver exceptional value and performance.

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